

**Contact:**  
Robert Bou  
AlphaCorr  
**1 512 772 2966 ext 4103**  
**1 800 862 0795 ext 4103**  
robert.bou@alphacorr.com

For immediate release.

## **Pay as You Go with AlphaCorr Dieline Genius™ 2D Online**

**November 11, 2014 Austin, TX.** AlphaCorr introduces the pay-as-you-go online design center for customized packaging and point-of-purchase displays. Use it as often or as infrequently as needed without the investment in an expensive design package. Dieline Genius 2D Online allows easy customization of packaging displays from the library of over 500 resizable designs. Even those with little or no box design experience can quickly create corrugated and folding carton material structures.

Simply log in to Dieline Genius Online and select a design. Modify the parameters, such as length, width, depth and material thickness. Then using PayPal or a credit card export that design directly to the cutting table.

Now any salesperson, graphic artist, machine operator or draftsman can select a design, set the parameters, and have the box cut on the sample table in just minutes. No need to interrupt the workflow of busy structural packaging designers just for a sample.

Prices start as low as US \$1.50 per custom sized design.

For more information contact AlphaCorr at +1 800 862-0795 or visit the website at [www.alphacorr.com](http://www.alphacorr.com)

### **About AlphaCorr**

Based in Austin, TX, AlphaCorr, LLC is the world's leading developer of structural packaging and point-of-purchase display software for both Mac and Windows. Founded in 2007, AlphaCorr uses the powerful, yet easy-to-use user-interface paradigms originally developed for Ashlar-Vellum Graphite™. AlphaCorr continues to enable the creative design and production of precise, sophisticated packaging and displays around the world.